

Reg.No. _____



Karunya UNIVERSITY

(Karunya Institute of Technology & Sciences)
(Declared as Deemed-to-be University under Sec.3 of the UGC Act, 1956)

End Semester Examination – Nov/Dec – 2016

Code : 14BT2056
Sub. Name : Entrepreneurship

Semester : 2016-17 ODD
Duration : 3hrs
Max. marks : 100

ANSWER ALL QUESTIONS (5 x 20 = 100 Marks)

Q. No.	Sub Div.	Questions	Course Outcome	Marks
1.	a.	Describe the main stages of the entrepreneurial process?	CO1	15
	b.	Discuss the barriers of Entrepreneurship?	CO1	5
(OR)				
2.	a.	Explain about the factors that fuel Entrepreneurship?	CO1	5
	b.	Discuss in detail about the various facilitating factors that motivate an entrepreneur?	CO1	15
3.	a.	Describe the internal factors prompted the new entrepreneurs to enter industry?	CO1	5
	b.	Illustrate the major technology areas that applied in Biotech Industry?	CO1	15
(OR)				
4.	a.	Why do biotech companies have safe work environment? Explain?	CO2	5
	b.	Discuss in detail about the risk factors faced by life science companies?	CO2	15
5.	a.	Describe the small scale industries policy of government of India?	CO1	20
(OR)				
6.	a.	Describe in detail about the product life cycle with examples?	CO2	20
7.	a.	Illustrate the assistance rendered by Small Industries Service Institutes in Tamil nadu state?	CO1	20
(OR)				
8.	a.	Illustrate the roles and responsibilities of IDBI in detail?	CO2	20
<u>Compulsory:</u>				
9.	a.	Discuss in detail the entrepreneurial opportunities in mushroom cultivation?	CO3	20

ALL THE BEST